



**PREMIER RACE SPONSOR - \$15,000**

*Exclusive*

**Naming Rights to the Maryland Million Classic Race**

**SPONSOR BENEFITS**

**PRINT**

- Full-page color ad in Race Day Program
- Full-page color ad in Souvenir Guide
- Full-page B&W ad in Gala Program

**DIGITAL**

- Prominent ad on event website
- Logo on event website

**SIGNAGE**

- Stretch sign on race day – all races
- Logo on saddle cloths for sponsored race
- Winner's circle banner for sponsored race

**TELEVISION**

- Two :30 second spots on live TV broadcast
- Billboard during live TV broadcast
- Recognition during live TV broadcast
- Signage on camera during Winner's Circle ceremony

**RACE DAY**

- Two (2) tables for ten (10) in Maryland Million Village
- Tour of the paddock for sponsored race
- Winner's Circle presentation
- Vendor booth space in Grandstand
- Recognition in on-track announcements

**OTHER**

- Team (4 players) in Maryland Million Golf Tournament
- Ten (10) tickets to Gala Reception
- One (1) promotional item in event gift bag

**\*Event Location – Laurel Park Race Track in Laurel, MD**

**\*\*All sponsor benefits are subject to deadlines**