



TITLE SPONSOR - \$50,000

Exclusive

Naming Rights to Jim McKay Maryland Million Day

SPONSOR BENEFITS

PRINT

- Full-page color ad in Race Day Program
- Full-page color ad in Souvenir Guide
- Full-page B&W ad in Gala Program

DIGITAL

- Prominent ad on event website
- Recognition in all event-related emails
- Logo on event website

SIGNAGE

- Custom sign on starting gate – all races
- Sign near finish line – all races
- Winner's Circle banner – all races

TELEVISION

- Two :30 second spots on live TV broadcast
- Billboard during live TV broadcast
- Recognition during live TV broadcast
- Signage on camera during Winner's Circle ceremony

RACE DAY BENEFITS

- Private hospitality area for 50 guests
- Group trip to paddock for one race
- Group trip to starting gate for one race
- Winner's Circle presentation
- Vendor booth space in Grandstand

OTHER

- Logo on Event Shirts and Hats
- Two (2) teams (8 players total) in Maryland Million Golf Tournament
- Twenty (20) tickets to Gala Reception
- One (1) promotional item in event gift bag

***Event Location – Laurel Park Race Track in Laurel, MD**

****All sponsor benefits are subject to deadlines**