



TRADITIONAL RACE SPONSOR - \$5,000

Limited Availability

Race Naming Rights

SPONSOR BENEFITS

PRINT

- Full-page color ad in Race Day Program
- Recognition in Souvenir Guide

DIGITAL

- Rotating banner ad on event website
- Logo on event website

SIGNAGE

- Logo on saddle cloths for sponsored race
- Winner's circle banner for sponsored race

TELEVISION

- :30 second spot on live TV broadcast
- Billboard during live TV broadcast
- Recognition during live TV broadcast
- Signage on camera during Winner's Circle ceremony

RACE DAY

- Four (4) tickets to Maryland Million Village
- Winner's Circle presentation
- Vendor booth space in Grandstand
- Recognition in on-track announcements

OTHER

- Four (4) tickets to Gala Reception
- One (1) promotional item in event gift bag

***Event Location - Laurel Park Race Track in Laurel, MD**

****All sponsor benefits are subject to deadlines**